



November 2016

RED NOSE DAY - 27th MARCH 2017

Firstly, I would like to thank all the federations, guilds and individuals who are already taking part in this project. I realise that not all members are interested in 'crafty' things, and they are supporting us by holding coffee mornings, raffles and other events. But those who are. have amazed me with their enthusiasm. Hundreds of really wonderful items have already been on sale and with Christmas just around the corner many more are planned for sale at local events

Shifnal TG has organised a tombola for their town's firework display on 5th November. They have made over 100 comic critters and plan to have a children's prize every time.

Farnborough Central guild are having a Pre-Christmas stall in their local shopping centre. Santa will be in attendance and X Factor finalists Reggie 'N Bollie. They are also *secretively* planning another event around Valentine's Day – sounds intriguing!

Portchester Guild are selling dollies and soft toys at Portchester Farmers Market and again at the Well Woman's day event organised by Titchfield Guild on the 18th November.

The National Trustees have also been busy. We have been knitting since May and started and selling our critters at the AGM in Bournemouth.

Jan Collins has been crocheting large

dinosaurs/dragons (nobody is sure exactly what they are!)

Jenny Thorne is knitting tinsel – *yes, tinsel* and ex-trustee, Jan Buck is now the 'Pom-Pom queen of TG'. Jan doesn't like knitting so is making pom-pom reindeer, sheep and robins for her guild sale this month. They are all beautifully round!

Beryl Hales has been using her expertise to come up with some unusual designs in crochet. See the website for her miniature hanging shoes and tree decorations using curtain rings.



<u>Red Nose Day leaflets</u>, are now available free of charge. These have been designed as a dual purpose promotional leaflet. On one side, it promotes our involvement with Red Nose Day and on the other it gives details of TG and how to join.

We have been advised that personal contact details <u>should</u> <u>not be included</u> on anything that is being distributed to the general public. Especially names and telephone numbers (including mobile numbers). Anyone enquiring about your guild, should be referred to the website (every guild is listed there) or TGHQ telephone number. All enquires coming via either of these methods is automatically sent on to the federation/guild contact that is on the TGHQ database. Please be safe!

Red Nose Day publicity materials and ideas.

Comic Relief will not start their publicity campaign until the new year, but you can log onto, <u>https://www.rednoseday.com</u> and download promotional materials and fund raising ideas that you make like to try out at your guild. TG and Nexus will also be starting their main promotions at the same time – all leading up to the big day. Don't forget to keep your local media informed about your activities and take LOTS of photographs. Please send all money collected to TGHQ. Cheques should be make out to 'Townswomen's Guilds' and have Comic Relief written on the reverse.

NEW - Sew on labels.

We now have TG printed ribbon labels that you can sew on to anything that is being donated or sold by your guild. The labels are suitable for all but the very small items. Contact <u>sharon@the-tg.com</u> to order them – they are free of charge.

NEW -Round Adhesive labels

Use these to personalise your hand-made cards, packaging, price tags, envelopes or even to identify your members when they are taking part in TG does Comic Relief. 35 labels per sheet. Free of charge.

Collecting or Selling?

To comply with charity fund raising regulations you must bear in mind the following: If you are selling from a stall and the collection tin remains on the table, you will not need a permit. If you choose to walk around with collection buckets, then you will require a street collection permit.

Full charity status information for both TG and Comic Relief must be clearly displayed. It is printed on our Red Nose Day leaflets but should also be on any posters or leaflets that you produce yourselves.

Finally, I know this is obvious, but it is my duty to remind everyone, - please keep money (especially notes) out of sight and secure. If you are in a busy public place, please do not sit counting 'the

takings' in full view. I know it's very tempting to have a quick count to see how well you've done, but please wait until you get home. And don't have discussions about 'how much or 'who' is dealing with the income. Somebody will be watching and listening. Please be safe!

Best Wishes Sheila Baker

New patterns on our website. <u>www.the-tg.com</u>

Feel free to download and print copies for Your members.



